

INDUSTRY LEADERSHIP

#1

in **ONTARIO***
and in more than 85†
markets nationwide

INCREDIBLE REACH

2M
visitors/month

royallepage.ca

UNSTOPPABLE
Momentum and Growth

MORE THAN
16,000
REALTORS®

We've doubled the size of the company and tripled revenue since 2002

3x REVENUE **2x** SIZE

THE VOICE OF CANADIAN REAL ESTATE

422M
media impressions (2014)

ALMOST 50%
MORE impressions than the closest competitor

POWERFUL LEADS & REFERRALS CHANNELS

MORE THAN
100,000 LEADS
each year from digital channels

International referral relationships including Berkshire Hathaway HomeServices, with a network of
OVER 35,000 REALTORS®

BROOKFIELD:
A strong, stable parent company

OVER
\$200B
of assets under management

A STRONG HERITAGE

OVER
100 YEARS
A track record of success

MOST INFLUENTIAL

#1
in Canadian residential real estate†

A CULTURE OF GIVING BACK

MORE THAN
\$20M RAISED
through the Royal LePage Shelter Foundation

Canada's Real Estate Company

100% CANADIAN

CONNECTING YOU WITH MORE CANADIANS

7 SOCIAL MEDIA channels

ALMOST 250,000 Views

OVER **13,000** Followers

OVER **10,000** Likes

ALMOST \$40B
in transactional \$ volume (2014)

*Based on agent count. †Based on market share and/or agent count.
‡Phil Soper, Royal LePage President & CEO named Most Influential Canadian in 2014 Swanepoel Power 200.

B: Billion
M: Million